

Commemoration and liberation ceremonies 2021

„Destroyed Diversity“

Virtual commemoration 2021 - Social media actions

The topical focus of the year

This year's theme is dedicated to the diversity of victim groups persecuted by the National Socialists. The largest group of prisoners at Mauthausen Concentration Camp were "political" prisoners and those persecuted on racial grounds. The "category" ascribed to a prisoner determined his chances of survival. At the bottom end of the ranks were those stigmatised as "Jews", "Gypsies", and "homosexuals" as well as Soviet prisoners of war and many other Slavic groups of prisoners. The Nazis' killing-machinery also claimed many victims among those who refused to follow their views, for political and/or for religious reasons. Basically, any person who was "different" in only the broadest sense, was at threat of being marginalised, persecuted, and even murdered. Even today, people are still categorized into groups. Discrimination, anti-semitism, racism and right-wing extremism are problems for society as a whole. An increase in racially motivated police assaults as well as violence and discrimination against women and homosexuals and right-wing extremist crimes on the one hand, are contrasted by international solidarity movements such as "Black Lives Matter" or "Me too", which shake people out of their apathy and fellow-traveling.

On social media, the Mauthausen Committee Austria also focuses on this and cordially invites you to also make a statement with your commitment.

<https://www.mkoe.at/en/be-part-of-the-virtual-commemoration-2021>

Ideas

You are welcome to orientate yourself on the following actions:

1. Short video "What does diversity mean to you"?

We are thinking of a video in which you share a short statement on the above-mentioned question (length: max. 1 minute). Feel free to record it with your cell phone.

2. Statement posting "What does diversity mean to you?"

Alternatively, you can also post a quote from you (about 90 characters) on the question "What does diversity mean to you?". To make posting easier for you, we will provide you with a graphic template, where you can easily insert the statement, a photo (e.g. portrait photo of you or another photo that fits the theme) and, if applicable, the logo of your organization or institution.

Download Templates:

<https://www.mkoe.at/template-hashtag-portrait>

<https://www.mkoe.at/template-hashtag-landscape>

<https://www.mkoe.at/template-statement-portrait>

<https://www.mkoe.at/template-statement-landscape>

3. Quotes/biographies of victims/survivors

To make the diversity of victim groups more visible online, send us:

- Quotes/statements from victims/survivors from different victim groups (length: about 140 characters)
- Excerpts from biographies of victims/survivors from different victim groups
- Current statements/examples on the thematic focus ("us" and the "others", racism/anti-Semitism/sexism/right-wing extremism, incitement/fear-mongering as well as actions/civil courage against it)

For each text longer than 140 characters, we need a short text (approx. 140 characters) plus a photo.

4. Hashtag action #fordiversity

Also possible is a statement via hashtag. Here we have also prepared a graphic template. Next to a photo (e.g. portrait photo of you or another photo that fits the theme), possibly your logo of your organization or institution, the hashtag #fordiversity is placed on the graphic.

5. Impressions of the international liberation celebration

We also ask you to share your experiences and impressions of the International Liberation Celebration on May 16. Photos or videos are welcome on social media.

Important! Please tag the Mauthausen Committee Austria on social media in your postings. This is the only way we can share your post on our channels!

Facebook: @Mauthausen Committee Austria

Instagram: @mauthausenkomitee

You are also welcome to use hashtags like #neveragain #neveragain #weremember #bf2021 #mkoe #fordiversity #mauthausenkomitee

Thank you in advance for your involvement and initiative!

Please send submissions (see item 3) to buero@mkoe.at no later than April 15, 2021.

If you have any questions, please contact us anytime at buero@mkoe.at or 01/212 83 33.